

Results based on 772 survey(s).

Note: Survey responses are based upon the number of individuals that responded to the specific question.

1 Which of these best describes your role in the community (in relation to the local schools)?

Response	# of Responses	% of Responses	National %
School or district employee (but not a teacher or administrator)	603	79%	79%
School board member	5	1%	0%
After school or informal educator	7	1%	1%
Business leader or employer	3	0%	1%
Child care provider	3	0%	0%
Civic leader	2	0%	0%
Concerned citizen	21	3%	2%
Grandparent of school aged children	19	2%	2%
Homeowner	15	2%	2%
Parents of children already graduated or too young to attend	13	2%	2%
Philanthropist	3	0%	0%
School volunteer	3	0%	1%
Tutor	4	1%	0%
Other	64	8%	8%

2 How do you use technology to assist you with your professional and personal tasks? (Check all that apply)

Response	# of Responses	% of Responses	National %
Conduct Internet research	646	86%	85%
Read online using a digital reader or tablet	293	39%	43%
Read or post blog or wiki entries	124	16%	22%
Use mobile apps for professional tasks	278	37%	39%
Use Internet-based services (e.g. Google drive, Dropbox)	567	75%	77%
Create presentations (e.g. PowerPoint, Prezi)	299	40%	52%
Use tablets as part of my work activities	207	27%	28%
Communicate with colleagues, friends and family using text messaging	540	72%	73%
Use email to communicate with colleagues, friends, and family	692	92%	92%
Participate in webinars or video conferences	317	42%	45%
Take an online class	172	23%	38%
Use Twitter as to follow people and share ideas	141	19%	15%
Update my profile on a social networking site (e.g. LinkedIn or Facebook)	325	43%	41%
Learn how to do something from an online video	471	62%	63%
Create and post videos about things that interest me	91	12%	15%

3 How would you rate your technology skills?

Response	# of Responses	% of Responses	National %
Advanced - My skills are more advanced than most adults I know	172	23%	29%
Average - My skills are similar to those of the adults I know	521	69%	65%
Beginner - I'm just learning to use technology tools	63	8%	6%

4 Which of these mobile devices do you have for your own use? (Check all that apply)

Response	# of Responses	% of Responses	National %
----------	----------------	----------------	------------

Speak Up 2014
State Data
Community Members

A phone with no Internet	142	19%	16%
A Smartphone with Internet (e.g. iPhone, Samsung Galaxy)	600	80%	84%
Laptop	536	72%	75%
2-in-1 laptop (a laptop that can turn into a tablet)	31	4%	5%
A web-based laptop (e.g. Chromebook)	69	9%	7%
Tablet (e.g. iPad)	403	54%	56%
Digital reader (e.g. Kindle, Nook)	285	38%	33%

5 What kind of Internet access do you have at home? (Check all that apply)

Response	# of Responses	% of Responses	National %
A slow internet connection (e.g. dialup through a landline)	18	2%	2%
A fast internet connection (e.g. DSL, Broadband, or cable)	466	62%	60%
A WiFi connection	516	68%	71%
A mobile data plan (e.g. 3G/4G/LTE)	286	38%	41%
No home access. I use free internet (e.g. public library, WiFi hotspot)	11	1%	1%
No home access. My primary access is at my place of work	23	3%	3%

6 Have you ever taken a fully online or virtual course for your own purposes? (Check all that apply)

Response	# of Responses	% of Responses	National %
Yes - through my work or job	172	24%	39%
Yes - on my own to learn new skills	147	21%	28%
Yes - to explore a personal interest or hobby	96	13%	17%
Yes - as part of college or an academic program	175	24%	34%
Yes - for compliance such as online traffic school	25	3%	8%
No - but I would be interested in taking an online course if it was an option for me	241	34%	23%
No - and I don't think I would be interested in taking an online course	135	19%	13%

7 Which of these do you think are the biggest challenges facing school district leaders today? (Check all that apply)

Response	# of Responses	% of Responses	National %
Adequate funding	592	83%	80%
Adequate school facilities	243	34%	41%
Educational equity	174	25%	28%
School safety	288	41%	37%
Closing the achievement gap	254	36%	42%
Serving diverse student populations	283	40%	48%
High school graduation rates	208	29%	25%
Incorporation of college and career ready skill development into curriculum	214	30%	30%
District public image in the community	144	20%	20%
Communications with parents	316	45%	39%
Adequate technology	277	39%	40%
Use of technology within instruction	270	38%	36%
Achievement measured by standardized test scores	282	40%	33%
Using data to assess student achievement	192	27%	24%
Using student data to evaluate teacher performance	263	37%	27%
Adherence to curriculum standards (e.g. state, national, provincial)	167	24%	21%
Preparing for online assessments	126	18%	15%
Special education issues and legal compliance	230	32%	31%

Speak Up 2014
State Data
Community Members

Legislative mandates	210	30%	26%
Recruitment and retention of highly qualified teachers	201	28%	36%
Staff morale/motivation	362	51%	52%
Students' behavior/attendance issues	435	61%	56%
Students' health including substance abuse, teen pregnancy, family issues	209	29%	27%
Other	41	6%	7%

8 What concerns do you have about the future for students that live in your community? (Check all that apply)

Response	# of Responses	% of Responses	National %
Not being as well off as their parents financially	222	32%	30%
Having to compete with better educated workers across the globe for jobs	316	46%	47%
Not being able to afford a home in the local community	247	36%	38%
Not being able to graduate from high school	229	33%	30%
Not getting into a good college	193	28%	30%
Having to live with their parents as an adult	232	34%	32%
Having to have more than a college degree to get a good job	288	42%	42%
Not learning the skills in school needed to be successful in the future	413	60%	61%
Not knowing how to use technology in the workplace	183	26%	26%
Other	65	9%	9%

9 Besides having strong subject area knowledge (e.g. English, math, science, history) which of these skills do you think are most important for today's youth to learn to be successful in the future? (Check all that apply)

Response	# of Responses	% of Responses	National %
Ability to communicate in more than one language	274	39%	48%
Effective communications through public speaking	393	56%	59%
Effective communications through writing	468	66%	70%
Ability to work with a diverse group of people	505	72%	75%
Ability to learn new skills independently	506	72%	71%
Appreciation of the arts	179	25%	26%
Awareness of global issues	316	45%	47%
Understanding of civics and community responsibilities	356	50%	53%
Financial literacy - understanding personal finances	504	71%	71%
Being creative and "thinking outside of the box"	394	56%	55%
Critical thinking and problem solving skills	533	76%	77%
Information and media literacy skills	213	30%	33%
Leadership skills	379	54%	52%
Teamwork and collaboration skills	537	76%	73%
Research skills	270	38%	42%
Technology skills	390	55%	57%
Other	20	3%	4%

10 Based upon your response to question 9, what do you think is the best way for today's youth to acquire these skills? (Check all that apply)

Response	# of Responses	% of Responses	National %
Take a coding or programming class	76	11%	14%
Take advanced science or math classes	155	22%	25%
Take fully online or virtual courses	92	13%	15%
Take a special course to improve technology skills	276	39%	37%

Speak Up 2014
State Data
Community Members

Take pre-professional or vocational classes	301	43%	42%
Learn an additional language	240	34%	41%
Conduct scientific experiments or research projects	132	19%	22%
Keep updated on global current affairs	290	41%	43%
Pursue artistic and/or performance interests	143	20%	23%
Pursue public speaking opportunities through clubs or volunteer activities	282	40%	42%
Participate in school leadership opportunities	417	59%	58%
Work on group projects in class	413	59%	60%
Participate in a team sport or academic group	368	52%	53%
Use technology within his/her classes	425	61%	63%
Use technology outside of school to pursue academic interests	334	48%	48%
Gain work experience through a job, internship, or volunteering	536	76%	75%
Participate in after school or summer academic programs	345	49%	47%
Other	25	4%	6%

11 How important do you think it is for every student to have access to high speed Internet connections to support their schoolwork?

Response	# of Responses	% of Responses	National %
Very unimportant	60	9%	9%
Unimportant	12	2%	1%
Neither important nor unimportant	38	6%	5%
Important	235	35%	36%
Very important	326	49%	49%

12 What do you think your community could do to increase student access to the Internet for schoolwork, both in school and out of school? (Check all that apply)

Response	# of Responses	% of Responses	National %
Pass bond measures or local taxes to help schools expand or improve their connections to the Internet	146	22%	28%
Provide funding so that schools can keep their computer labs open after school, in the evenings and on the weekends for student access	296	44%	46%
Put pressure on local Internet providers to offer lower costs options for families with school aged children	409	61%	57%
Recycle old computers and mobile devices for use by students and families	308	46%	50%
Expand the number of computers and the Internet connections at the public library or community recreation centers	298	44%	46%
Encourage local businesses to provide after hours Internet access for students	154	23%	25%
Provide more free WiFi hotspots around the community	409	61%	61%
Become a wired city or town with free high speed Internet access anywhere (e.g. Google Fiber)	320	48%	47%
Educate parents and families about low cost Internet access packages for homes	359	53%	52%
Hold community workshops to educate parents and students about Internet safety and digital citizenship	312	46%	49%

13 How important do you think it is for every student to be able to use a mobile device like a laptop, tablet, or Chromebook during the school day to support schoolwork?

Response	# of Responses	% of Responses	National %
Very unimportant	61	9%	8%
Unimportant	28	4%	4%

Speak Up 2014
State Data
Community Members

Neither important nor unimportant	96	14%	15%
Important	269	40%	40%
Very important	211	32%	33%

14 If you were on a technology committee for a new school, which of these would you recommend as a good investment to enhance student achievement? (Check all that apply)

Response	# of Responses	% of Responses	National %
Internet access any where at school	477	71%	71%
Ability for students to use their own mobile devices at school	212	31%	35%
Mobile device accessories (e.g. attachable keyboards, covers)	146	22%	20%
School provides every student with a mobile device	274	41%	31%
Databases, digital books, animations, and videos to help students with schoolwork	337	50%	50%
Digital games or virtual simulations	96	14%	18%
Software that changes the level of difficulty and content to address student needs	419	62%	60%
"Digital backpack" that helps organize schoolwork and provides access to important information (e.g. take notes, organize, and view assignments)	336	50%	44%
Mobile apps for learning	326	48%	46%
Interactive whiteboards (e.g. Smartboard, Polyvision)	349	52%	52%
Learning management systems (e.g. Blackboard)	186	28%	30%
A handheld device for students to use to answer questions in class (e.g. clickers)	136	20%	26%
3D printer	63	9%	12%
Digital reader (e.g. Kindle, Nook)	130	19%	23%
Digital media creation tools (e.g. video, audio)	146	22%	22%
School mobile app	215	32%	30%
Online or virtual classes	206	31%	34%
Online tests and assessments	249	37%	39%
Online textbooks	315	47%	49%
Online tutors	295	44%	45%
Social media tools for students to connect and work with others (e.g. blogs, wikis, social networking sites)	124	18%	22%
Text messaging	71	11%	10%
Google hangouts or other online group messaging in class	85	13%	15%
Other	16	2%	4%

16 Gender

Response	# of Responses	% of Responses	National %
Female	575	85%	86%
Male	102	15%	14%

17 Age

Response	# of Responses	% of Responses	National %
Under 29	56	8%	9%
30-39	113	17%	18%
40-49	166	24%	25%
50-59	216	32%	33%
60-69	108	16%	14%
70 +	18	3%	1%

Speak Up 2014
State Data
Community Members

18 Race or Cultural Identity

Response	# of Responses	% of Responses	National %
American Indian/Alaskan Native	10	1%	2%
Asian	4	1%	2%
Black/African-American	19	3%	7%
Caucasian/White (non-Hispanic)	575	86%	68%
Hispanic/Latino	30	4%	13%
Native Hawaiian/Other Pacific Islander	0	0%	1%
Decline to state	30	4%	7%
Other	10	1%	2%

19 Highest level of educational attainment

Response	# of Responses	% of Responses	National %
Less than high school diploma	4	1%	1%
High school diploma	121	18%	10%
Trade school	21	3%	2%
Some college	197	29%	29%
Bachelor's degree	152	23%	25%
Graduate Education (e.g. Masters, Doctorate, etc.)	178	26%	33%